

**March 30<sup>th</sup> 2006**

## Index

### 1) NETWORK

- 1.1) LEDA Vélez (Colombia) joins ILS LEDA
- 1.2) ILS LEDA website reorganized for ART
- 1.3) New socioeconomic data for ART countries
- 1.4) Paper about LEDAs' experience
- 1.5) New section in our newsletter: **OPINIONS FROM THE NETWORK**

### 2) STRATEGIES

- 2.1) ART GOLD Libya project reopens
- 2.2) Puglia Region finances PASARP Albania and ART initiative in Mozambique
- 2.3) "Grandi eventi" project in Campania Region twinned with ART ILS LEDA
- 2.4) ADRIA-DEV project from Abruzzo Region (Italy) with Smederevo (Serbia and Montenegro) and Shkoder (Albania)
- 2.5) Sketch and management of future ART portal site to ART ILS LEDA
- 2.6) Andrea Nardini and water's shared management

### 3) MEETINGS

- 3.1) "Meeting the Mediterranean": two days at Salerno for cooperation
- 3.2) ART ILS LEDA contributions to Master degree courses in Salerno, Naples, Portici and Parma

### 4) WORK IN PROGRESS

- 4.1) Morocco's mission
- 4.2) PAQUINOTT increases both members and contents
- 4.3) PARKLIFE in Rome again: ART ILS LEDA invites emerging countries to the meeting with the Majella Park
- 4.4) Italian ports in Guatemala with ART ILS LEDA
- 4.5) Cosenza's Province (Reg. Calabria, Italy) invites ART

### 5) CALENDAR

- 5.1) March 30<sup>th</sup> and 31<sup>st</sup> in Valencia (Spain): two-day WACAP meeting
- 5.2) PARKLIFE at the Fiera di Roma from March 30<sup>th</sup> to April 2<sup>nd</sup>

### 6) OPINIONS FROM THE NETWORK

- 6.1) Ridvan Troshani from LEDA Teuleda in Shkoder (Albania)

**1) NETWORK - 1.1) LEDA Vélez (Colombia) joins ILS LEDA - 1.2) ILS LEDA website reorganized for ART - 1.3) New socioeconomic data for ART countries - 1.4) Paper about LEDAs' experience - 1.5) New section in our newsletter: OPINIONS FROM THE NETWORK**

Dear ILS-LEDA network friends,

Here we are with the 7<sup>th</sup> bulletin of the ART- ILS LEDA Project! Although our newsletter is being published on a quarterly basis, the number of hits in our website has remained constant.

1.1) **LEDA Vélez (Colombia)**, with its headquarters in Santander, has finally contacted us, and wants to join our network and has already presented its profile in the ILS LEDA website. LEDA Vélez (this is the acronym) presents very interesting local economy strokes linked to three value chains developed in a particular way and that belong to the action plan presented on February: the 'panela' and 'bocadillo' (guava jelly) in the food area, and agrotourism in the field of local tourism. LEDA Vélez has already taken part in international events (The Americas Food and Beverage Trade Show in Miami, USA) to promote its best products and to develop ecological tourism.

1.2) The entry of the ILS LEDA service and network ART's initiative has already started to give clear transformation signals. In order to host new functions that will be offered by ART ILS LEDA to support ART GOLD Country and LEDA Programs, the [www.ilsleda.org](http://www.ilsleda.org) website will soon change its structure. Among other changes, it will be possible to access on line to PAQUINOTT documents and to national policies' documents elaborated by ART ILS LEDA's own technicians. We are waiting ART to have their own site and to be able to manage all their network services.

1.3). **Adriana Arrieta**, web content manager of the ART ILS LEDA website, has taken charge of updating all socioeconomic data from all countries present in our website. This is a slow and delicate job that includes comparing country profiles from two years ago with the new data from Calendario Atlante De Agostini of Novara (Italy). This has already started to give the first sensational results, particularly positive for countries like Albania and very worrying for South Africa and Mozambique.

1.4) ILS LEDA has started to get busy for the publishing of a **paper** about THE EXPERIENCE OF HUMAN DEVELOPMENT PROGRAMS FOR TERRITORIAL ECONOMIC DEVELOPMENT. Particularly, this paper will contain all results of LEDA experiences since its outset 15 years ago, which will be taken from a questionnaire sent to LEDAs present in countries where human development programs have been set in motion.

1.5) **OPINIONS FROM THE NETWORK** is the title of the new section that appears for the first time in this newsletter. An ILS LEDA friend, Ridvan Troshani, Director of LEDA Skhoder (Albania) has been the one to boost this new tradition. We hope that this periodic section, managed directly by interviewed actors using questions agreed by them and by us, is able to bring the network's components nearer to our service and to potential partners.

**2) STRATEGIES – 2.1) ART GOLD Libya project reopens - 2.2) Puglia Region finances PASARP Albania and ART initiative in Mozambique - 2.3) “Grandi eventi” project in Campania Region twinned with ART ILS LEDA - 2.4) ADRIA-DEV project from Abruzzo Region (Italy) with Smederevo (Serbia and Montenegro) and Skhoder (Albania) - 2.5) Sketch and management of future ART portal site to ART ILS LEDA - 2.6) Andrea Nardini and water’s shared management**

2.1) On February 13<sup>th</sup>, **Giacomo Negrotto**, Responsible for ART GOLD Libya Program, relaunched ART initiative in this Maghreb country at the UN headquarters in Tripoli. After a break of some months, ART picks up the threads of the relations with the Libyan government and starts to establish closer ties with territories of the regions (Shabyat) in which operations may take place (Misurata, Dherna, Tobruk). Other relationships with Italian and European partners who have declared their intention to cooperate with Libya have been restarted. As soon as it will be possible to open some decentralized headquarters in the indicated regions, partners will be welcome to put their experts at disposal; these experts have been chosen during the last months through public selection processes, and may be hired by ART and settle in Libya to work with ART GOLD and contribute for the construction of a partnership.

2.2) On January 17<sup>th</sup>, **Puglia Region** (Italy) has confirmed its intention to finance some ART cooperation projects with Albania and Mozambique through an official communication to ART ILS LEDA and the ART INTERNATIONAL Office in Geneva. A hundred thousand euros have been assigned for the first project (a hotel managed with partial contributions by staff from a Valona psychiatric hospital), and twenty thousand euros for the other one. In the meantime, we are waiting for a meeting with Cooperation Consultant Professor Silvia Godelli, in order to determine the possibility of an agreement between the Puglia Region and ART.

2.3) ART ILS LEDA has participated as a partner in the project for internationalization of local economies at Campania called “**Grandi eventi**” (Great events) and financed with POR Campania funds, by means of **La Città della Scienza di Napoli**, a public-private entity whose majority stockholder is the Campania Region. The project aims at the construction of Mediterranean partnerships between the Region and its territorial actors and the Adriatic and Maghreb countries. The final objective is to direct the Region’s human and financial resources toward countries in which ART is formally present with programs and Agencies, and so to support human development through information and construction of institutional and territorial relations, plus a solid training and intercultural exchange program on human development matters. In a few months we will be able to recognize the selected offers.

2.4) The ADRIA-DEV project concentrates on the financing line INTERREG III A and has been presented by **Abruzzo Region** with Serbian and Albanian reference partners such as our two **LEDAs at Smederevo (Serbia and Montenegro) and Skhoder (Albania)**. The social action objective is the know-how transfer -regarding management of parks and reserved and protected areas- from the Abruzzo Region to Balkan local institutions, in order to train experts in protection and management in this field. This is a great encouragement for the newborn Smederevo Agency in order to prepare technical staff according to demand, and a great first moment for Abruzzo Region to approach ART networks and multilateral cooperation policy. By the end of April, an event for the project presentation and discussion

between the Region and ART will take place; it will be attended by local political authorities from the three territories interested in the project.

2.5) After a work meeting that took place at Rome last February, the ART Scientific Committee assigned ART ILS LEDA the task of producing **a feasibility study for the creation of the expected ART INITIATIVE website**, which is planned to be ready before Summer 2006. It is an ambitious communication and image project that has already become urgent for the impact that ART initiatives have in the world and that can not find suitable spreading channels within the network and within the international cooperation environment. Hosting news and advertisements, ART ILS LEDA will continue to communicate information about ART until the presentation of their own website.

2.6) It is our pleasure to announce the publication of an interesting water's shared management manual held by Engineer **Andrea Nardini**, Technical Director of the Consorzio Italiano di Riqualificazione Fluviale (**CIRF**). We had the opportunity to appreciate his works by means of the experience with LEDA Morazán in 2004. This publication, unusually called **"Deciding the environment with a shared approach"** has a general value, but draws on the course work taught to the Taro River Regional Park technicians (Emilia Region, Italy), as a logical stroke for providing examples of concepts and key techniques to support decisional shared processes, presented in an universal way (the material of this course, plenty of interesting information, can be consulted in CIRF's website ([www.cirf.org](http://www.cirf.org)) in the publications section). Nardini is a technician who boasts international experience, and even though the Taro River case does not entirely exploit its potential and its proposed techniques, it presents the advantage of being simple, which is very useful for supplying an effective idea, complete enough to allow understanding of where do we want to arrive and where we can arrive. It is simple enough for permitting a pleasant reading of theoretical depths, the biggest part of the contents. Whoever wants to obtain a copy may reach the CIRF through <http://www.cirf.org/acquisti/decamb.php3> website.



**3) MEETINGS – 3.1) “Meeting the Mediterranean”:** two days at Salerno for cooperation  
- **3.2) ART ILS LEDA contributions to Master degree courses in Salerno, Naples, Portici and Parma**

3.1) On February 2<sup>nd</sup> and 3<sup>rd</sup>, 2006, the internationally relevant conference “Meeting the Mediterranean” took place at the Province Palace – Bottiglieri Hall–, at **Salerno** (Campania Region, Italy). Different European institutions participated, such as **Stockholm Region (Sweden)** represented by President **Thomas Friis Konst**, **Murcia Region (Spain)** represented by **Rafael Ataz Gómez** and Mediterranean developing countries, such as Albania, Serbia and Morocco. Cooperazione Italiana (Italian cooperation), who was present with consultants from the Turin Province and Municipality, was also represented by NGO COCIS Consortium and by RE.TE., in charge of the organization. ANSA editorial staff was the sponsor of the event. ART initiative was present in all three conference’s work sessions with the contribution of Albanian **Shkoder LEDA** Director, **Ridvan Troshani**, and with speeches by **Maurizio Del Bufalo from ART ILS LEDA and Luigi Cafiero, CTA from PASARP Program in Albania**. The conference was closed by Campania Region Vice-president, Antonio Valiante, in charge of the Mediterranean cooperation. Murcia Region showed a particular interest in ART operations on Mediterranean basin as well as in South American countries, and some contacts were taken in order to deepen mutual knowledge for possible alliances.

3.2) In some Italian cities where **master’s degree courses** are being held (Salerno, Naples, Parma and Portici) in the fields of cooperation and local development, ART ILS LEDA has been invited to offer a contribution using its already built experience in countries where ART human development initiatives have been activated. Starting in Salerno with Scientific and Technological Park inside the “Territory’s sustainable development” course, then in Portici with the traditional appointment with STOA’ Local Development course, in Naples with master’s degree course “Development operator in Mediterranean basin” at the Federico II University and particularly in Parma, with a master’s in “Development Finance” organized by the Business college along with Etimos Consortium’s consultancy –national ethic financing leader–, ART ILS LEDA has been in charge of some lectures regarding human development and cooperation between territories. These subject matters have aroused sincere interest and have made evident the growth of decentralized human development cooperation demand and the increasing commitment of the world of professions and universities towards this type of disciplines.

**4) WORK IN PROGRESS - 4.1) Morocco’s mission - 4.2) PAQUINOTT increases both members and contents - 4.3) PARKLIFE in Rome again: ART ILS LEDA invites emerging countries to the meeting with the Majella Park - 4.4) Italian ports in Guatemala with ART ILS LEDA - 4.5) Cosenza’s Province (Reg. Calabria, Italy) invites ART**



Meetings at Oujda and Fez



Fèz, artisan at work

4.1) From March 6<sup>th</sup> to 17, Responsible for ART ILS LEDA project **Giancarlo Canzanelli**, visited Morocco, in a mission for promoting local development and intervention instruments policies supported by international partnerships. This mission, which was developed in **Oujda** area and in **Fès** region, has identified the prioritized actions to be taken in order to meet the technical assistance and training needs in the areas of ART GOLD program, and has carried out a brief training and orientation course to learn the useful instruments for analyzing competitive potential of the territories, weak points and other actions to be taken to promote competitive, sustainable and human economic development.



Giancarlo Canzanelli's intervention

4.2) **PAQUINOTT**'s long distance course for training professional individuals in sustaining international local development, continues being very popular with students of master's degree courses and also with visitors of the ILS LEDA website. So far, 25 people have enrolled in this course and four of them have already obtained the final certificate. Lately, other LEDA representatives from **Guatemala, Nicaragua, El Salvador and Honduras** have enrolled in the course, thanks to the **Mydel** program promotion in Central America.

4.3) Same as last year, Fiera di Roma will host **PARKLIFE** ([www.parklife.it](http://www.parklife.it)), the Hall of Italian natural parks and ecotourism, organized by Italian Parks Federation. ART ILS LEDA, sponsor with the **Majella Park** of the round table that takes place at 10:00 a.m. on March 31<sup>st</sup> at the ORSO Hall (Fiera di Roma), is in charge of presenting Human Development ART Programs as an ideal atmosphere for creating international partnerships to assess environmental resources. **Dr. Alfredo Martínez Ortiz from the Ministry of Natural Resources of the Dominican Rep.**, who is in charge of Dominican natural parks' security, **Dr. Dragan Povrenovic, Undersecretary of the state of the Environment, Rep. of Serbia and Montenegro**, **Dr. Natasa Neskovic**, journalist of Serbian national radio-television, **Dr. Zamir Dedej, Responsible for environmental protection policies of the Ministry of Environment, Forests and Water of the Rep. of Albania** and **Dr. Abdulfatah Boargob of Libyan EGA Agency**, will take part in the round table. A Majella Park employee and an ART ILS LEDA member will coordinate the round table. The goal of this meeting is to promote partnerships between Italian parks and local and national institutions from these countries, and also to lay the foundations for a total collaboration between ART and Italian Parks Federation in order to use an alliance strategy in emerging countries that may accompany and sustain ART GOLD programs.

In this way, the annual PARKLIFE meeting may become a very useful opportunity to meet both Northern and Southern countries, ART ILS LEDA has already started the construction of a collaboration proposal from some time ago.

4.4.) After the invitation that arrived to UNOPS Office in Geneva, activated by UNOPS Responsible in Guatemala, ART ILS LEDA has prepared a list of possible Italian partners for **Quetzal port, the largest marine port in Guatemala**, which is searching experts able to transfer a specific know-how through public selection processes that will be useful to assign tasks of infrastructure construction, supply of services and acquisition of raw materials. The ports of Livorno and Trieste are the main candidates, they welcomed the idea of considering a possible partnership with Quetzal. Other Italian port authorities are interested and a cooperation agreement may be reached soon.

4.5) On March 20<sup>th</sup>, "**Europa Mezzogiorno Mediterraneo**" Foundation, supported by the Province of Cosenza thanks to **Dr. Riccardo Allevato's** intervention, has promoted the meeting between ART ILS LEDA and the province of Cosenza. This meeting took place parallel to an encounter regarding the preparation of a DSR (Regional Development Document) where Luciano Gonnella from ART Services and Maurizio Del Bufalo from ART ILS LEDA were invited so that they could offer their contribution for the orientation to local economic internationalization policies. The valuable discussion with representatives from the institutions and Cosenza's civil society ended with a meeting with **Hon. President Mario Oliverio**, who confirmed the great interest of his institution and of Calabria Foundation in sustaining UN multilateral policies **in Albania, Libya and Uruguay**, countries where the Province had already shown interest because of the large presence of Italian emigrants. In order to confirm the leading role that the Province of Cosenza expects to assume in relation to cooperation actions for Calabria Region, an international event in Cosenza has been programmed by the end of May 2006. The embassies of the three countries (Albania, Libya and Uruguay), ART representatives of the three ART GOLD Programs, exponents from the Albanian local communities and from the other Calabria provinces, will take part in the event. The aim is to reach an agreement between the Calabria Region and ART.

**5) CALENDAR – 5.1) March 30<sup>th</sup> and 31<sup>st</sup> in Valencia (Spain): two-day WACAP meeting - 5.2) PARKLIFE at the Fiera di Roma from March 30<sup>th</sup> to April 2<sup>nd</sup>**

5.1) **WACAP** is the World Alliance of Cities Against Poverty, it is coordinated by UNDP through an specific structure in Geneva. **From March 29<sup>th</sup> to 31<sup>st</sup>, the 5° WACAP network Forum will take place in Valencia, Spain.** Many national and local institutions from all around the world will take part in this event, supported by UNDP. On March 29<sup>th</sup>, a particular section in the Forum includes –among many workshops– several components from ART technical staff, such as **Giancarlo Canzanelli from ART ILS LEDA.** **On March 31<sup>st</sup>, Luciano Carrino, UNESCO delegate from ART Scientific Committee, will be in charge of the final session.** A great joining from ILS LEDA network partners and representatives from local institutions that belong to the ART decentralized cooperation network is expected. The [www.ilsleda.org](http://www.ilsleda.org) site reports the event's agenda in the "Events" section.

5.2) As previously mentioned in section 4.3), ART ILS LEDA and Majella National Park will invite representatives from the Ministry of the Environment from Serbia, Albania, Libya and Dominican Republic to take part in the round table that will take place on March 31<sup>st</sup> at 10:00 a.m. at the ORSO Hall, Fiera di Roma, in Rome's EUR zone. This occasion will bring forward the comparison between natural resources' environmental policies and evaluation strategies – economic strategy included– from very different countries. The complete event, PARKLIFE, will take place from March 30<sup>th</sup> to April 2<sup>nd</sup> and from now it is possible to foresee many meetings open to the public regarding ecotourism, defending the environment and living in harmony with nature. For more information: [www.parklife.it](http://www.parklife.it)

**6) OPINIONS FROM THE NETWORK - 6.1) Ridvan Troshani from LEDA Teuleda in Shkoder (Albania)**

**What follows is a short interview to Ridvan Troshani, Director of the LEDA of Shkoder (Albania), regarding national development strategies, perspectives of our network and the value of local economic development agencies.**

1) Albanian socioeconomic indicators reveal an improvement in life conditions. Within this context, which one do you think could be the role of development agencies? What are the agency's strategic objectives with regard to local development?

*The main role of TEULEDA is to identify, to analyze and to implement initiatives that favor the development of economic activities and the creation of job opportunities in the fight against poverty. It has to promote an integrated and a sustainable development in the territory.*

*The specialized services that TEULEDA provides to enterprises through assistance and consultancies, have allowed Scutari's agro-industrial and tourist enterprises, as well as artisans, to start a commercial and productive development. Thanks to specific and qualified fiscal, legal and marketing skills, TEULEDA guarantees to these enterprises an immediate availability of services and resources; and at the same time, thanks to the Security Fund, TEULEDA also guarantees an introduction to SME credit system (19 enterprises financed by these new 13 enterprises, 185 job positions, 22 enterprises assisted in the research of markets, machinery, partners, assistance for promotional material, etc.)*

*The agency's strategic objectives are:*

- Improvement/strengthening of services provided to enterprises*
- Territorial marketing, through the promotion of the correct perception of our territory to attract new resources, capabilities, knowledge, relationships and investments, as well as presenting an objective and updated outlook of the real conditions and possibilities of Scutari Region*
- To strengthen collaboration with local actors aiming for local development shared actions*
- Continuous improvement of the professional qualification level of the staff*

2) Do you think that TEULEDA can act locally in harmony with Albanian Central Government to reach common objectives? Do you think TEULEDA has developed real partnership autonomous abilities with foreign partners?

*Thanks to the optimum results and the excellent relationships with local actors, TEULEDA is now considered a territorial "treasure", with whom it is possible to carry out partnership actions with the central level and with international partners, for example with Italian, German and Polish partners. With them we have developed projects within INTERREG III B CADSES Program, that include consultancy contracts with Italian training entities for local and central administrations and consultancy contracts for enterprises, coordinated with USAID for the 2005-2007 period. Moreover, within INTERREG/CARDS program, many projects have been recently presented, in partnership with Italian and Balkan partners, etc.*

3) In what institutional, social, cultural and economic sectors in particular do you think TEULEDA may start favorable relationships with its partners?

TEULEDA has more chances of success in collaboration relationships within institutional and economic sectors, without leaving out sectors linked to the creation of cultural/tourist enterprises.

4) What is the main support that the United Nations PASARP program, financed by Italy, has provided to you?

The Agency has been thought, created and supported by PASARP program to work as a stable local development instrument, as well as a bridge between local actors who share the same development concept in Scutari Region.

The main support, besides training of the technical staff, has been the supply of technical assistance for the Agency's setup and its operation management.

Furthermore, thanks to the PASARP program, partnerships between our region and Italian local entities have been consolidated to support, as much as possible, local socioeconomic development, transforming the Agency into a territorial focal point for intervention in local development aspects.

5) And what services has ILS LEDA provided to you? Which services would you like to be provided to you in the future?

*ILSLEDA has made possible the promotion of TEULEDA and other two Agencies (TAULEDA-Durazzo and AULEDA-Valona) to other partners, to establish contacts and to build continuous*

*collaboration relationships with many of them. It has been possible to access to a data information source through the ILSLEDA website in order to know other local development experiences.*

*With regard to possible future services from ILSLEDA, besides the constant promotion of our activities, we would like the LEDA network to strengthen itself in the Balkan countries, in order to create a **bridge** that may allow the connection of the socioeconomic framework to regional cultures in this area.*